



**RMA ELECTRONICS, INC.**

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## Welcome To Our January Newsletter

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### Introducing VA Imaging Cameras



RMA Electronics, Inc. is proud to now announce a new distribution arrangement with VA Imaging for their industrial cameras. Based in The Netherlands, VA Imaging offers a robust portfolio of industrial area scan and line scan cameras for machine vision and automation applications while utilizing the latest in sensor technologies from Sony, Gpixel, and OnSemi. Cameras are offered in a variety of digital output platforms and include USB3, GigE, 2.5GigE, 5GigE, 10GigE, and CoaXPress - with models with resolution as high as 249 megapixels and frame rates over 2000 fps.

VA Imaging has a unique approach to the market - with the goal of having most of their camera models readily available from stock and offering them at very attractive price points. This goal of reducing camera lead-times and providing responsive expert support when needed has been very successful. Shipping point will be our warehouse in Hingham, MA USA.

[View Available Models and Pricing](#)

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## RMA Electronics, Inc. Announces the Retirement of Ronald A. Massa Sr., Founder & CEO



RMA Electronics, Inc. announces the retirement of Ronald A. Massa Sr., company founder and former CEO. Ron Sr. originally founded the company as Ronald A. Massa Associates in 1986 as a manufacturer's representative organization.

At that time, the company represented primarily the five New England states as a sales territory and initially sold industrial cameras from early companies in the industry such as Pulnix America, Inc. (later JAI, Inc.) and Eastman Kodak Company, who is known for developing the industry's first "megapixel" camera called Megaplus. Additionally, in the late 1980's the company represented one of the industry's first PC-based frame grabber manufacturers, Univision Technologies, Inc., which after several later acquisitions and restructuring eventually became part of L-3 Communications.

During the late 1990's, Ronald A. Massa Associates began transitioning from being a rep company to becoming a distribution company, and changed its name to RMA Electronics, Inc. As the early 2000's brought the formation of many new internet start-ups, RMA Electronics, Inc. made the decision to pursue a web-based business model driven by eCommerce, which was still in its infancy at the time. This strategy enabled the company to grow its customer base not only throughout the U.S., but also in countries throughout Europe and Asia, as well as most other parts of the world.

With 2026, this marks the 40th anniversary for the company being in business and we celebrate this accomplishment. We would like to thank Ron Sr. for all of his contributions over the past 39 years, not only to the company but also to the machine vision industry, while wishing him a happy retirement.

Ron Massa Jr., who has served as the company's president for the past 15 years, will now also assume the new title of CEO.

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**A Look Back...**

# 2025

## YEAR-IN-REVIEW

We wanted to take this opportunity to thank all of our customers and suppliers from last year who helped contribute to making it fulfilling and successful. As we turn the page and look forward to 2026, we thought it would be worth sharing a few key performance metrics from last year.

### **2025 Statistics:**

- 684 - # of unique customers
- 1,602 - # of orders processed
- 50 - # of different countries represented as customers

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### ***Thank you for being a subscriber to our monthly newsletter.***

Generally, a main goal of sharing this newsletter is to let our customers know about new products and technologies being offered by RMA Electronics, Inc. In this case, we are pleased to now offer cameras from VA Imaging - some with 10GigE and CoaXPress interfaces which utilize sensors from Gpixel and OnSemi.

For high end camera applications which require the combination of high resolution and high frame rates, these VA Imaging models can represent a good option. Over the coming weeks we expect to be launching as many as 250 new camera products from VA Imaging on our website.

Sincerely,

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